



UBISOFT®

FACTS & figures

Ubisoft

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide.

Number of Employees

Approximately **10,000** employees worldwide.

80% of employees dedicated to production: second largest third-party development force in the world.

Operations

Present in **18 countries** on 6 continents with **31 development studios** and **23 business offices**.

Founded

In **1986**.

Stock Exchange

Euronext, Paris Stock exchange, (UBIP: PA).

Annual Revenues

2014/2015: **€1.464 billion**, up **45.3 %** from 2013/14 *(at constant exchange rates)*
2013/2014: **€1.007 billion** down **16.9%** from 2012/13 *(at constant exchange rates)*
2012/2013: **€1.256 billion**, up **18%** from 2011/2012 *(at constant exchange rates)*
2011/2012: **€1.061 billion**, up **3,9%** from 2010/2011 *(at constant exchange rates)*
2010/2011: **€1.038 billion**, up **19%** from 2009/2010 *(at constant exchange rates)*
2009/2010: **€871 million**, down **17,7%** from 2008/2009 *(at constant exchange rates)*
2008/2009: **€1.058 billion**, up **14%** from 2007/2008 *(at constant exchange rates)*
2007/2008: **€928 million**, up **36%** from 2006/2007 *(at constant exchange rates)*
2006/2007: **€680 million**, up **27.2%** from 2005/2006 *(at constant exchange rates)*
2005/2006: **€547 million**, up **3%** from 2004/2005 *(at constant exchange rates)*
2004/2005: **€538 million**, up **8%** from 2003/2004 *(at constant exchange rates)*

Last update 02/2016

17 Worldwide Best Selling Franchises

- ▶ *Assassin's Creed*®: **96 million** units sold
- ▶ *Just Dance*™: **56 million** units sold
- ▶ *Tom Clancy's Splinter Cell* ®: **31 million** units sold
- ▶ *Far Cry*®: **31 million** units sold
- ▶ *Rayman*®: **28 million** units sold
- ▶ *Tom Clancy's Rainbow Six*®: **26 million** units sold
- ▶ *Tom Clancy's Ghost Recon*®: **25 million** units sold
- ▶ *Petz*®: **25 million** units sold
- ▶ *Imagine*™: **21 million** units sold
- ▶ *Prince of Persia*®: **21 million** units sold
- ▶ *Driver*®: **20 million** units sold
- ▶ *Rayman Raving Rabbids*®: **14 million** units sold
- ▶ *Watch Dogs*™: **11 million** units sold
- ▶ *The Settlers*®: **10 million** units sold
- ▶ *Anno*: **9 million** units sold

Acquisitions

Red Storm Entertainment (2000), Blue Byte Software (2001), The Learning Company's Entertainment Division (2001), Tiwak (2004), Reflections Interactive (2006), Sunflowers (2007), Digital Kids (2008), intellectual property rights to the Tom Clancy name for video games and related products (2008), Gameloft's Pune studio (2008), Hybride Technologies (2008), Southlogic Studios (2008), Massive Entertainment (2008), Action Pants (2009), Nadeo (2009), Quazal Technologies (2010), Owlent (2011), Red Lynx (2011), Related Designs (2013), Future Games of London (2013), Ivory Tower (2015), Ubisoft Halifax (2015).

Management Team

Yves Guillemot, Chief Executive Officer.

Serge Hascoet, Chief Creative Officer.

Christine Burgess-Quemard, Executive Director Worldwide Studios

Laurent Detoc, Executive Director, North America.

Alain Corre, Executive Director, EMEA territories.

Alain Martinez, Chief Financial Officer.

Website

www.ubisoft.com /// www.ubisoftgroup.com

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