

UBI 30



FACTS & FIGURES

UBISOFT

UBISOFT IS A LEADING PRODUCER, PUBLISHER AND DISTRIBUTOR of interactive entertainment products worldwide.

OPERATIONS



Present on 6 continents with **29 DEVELOPMENT STUDIOS AND 23 BUSINESS OFFICES**

FOUNDED

IN 1986

STOCK EXCHANGE

EURONEXT, PARIS STOCK EXCHANGE, (UBIP: PA).

NUMBER OF EMPLOYEES



Approximately
10,000
EMPLOYEES
WORLDWIDE

80% OF EMPLOYEES DEDICATED TO PRODUCTION:
second largest third-party development force in the world.

ANNUAL REVENUES

at constant exchange rates

2015/2016: **€1.394 billion**, down **4.8 %** from 2014/2015
2014/2015: **€1.464 billion**, up **45.3 %** from 2013/2014
2013/2014: **€1.007 billion**, down **16.9%** from 2012/2013
2012/2013: **€1.256 billion**, up **18%** from 2011/2012
2011/2012: **€1.061 billion**, up **3,9%** from 2010/2011
2010/2011: **€1.038 billion**, up **19%** from 2009/2010
2009/2010: **€871 million**, down **17,7%** from 2008/2009
2008/2009: **€1.058 billion**, up **14%** from 2007/2008
2007/2008: **€928 million**, up **36%** from 2006/2007
2006/2007: **€680 million**, up **27.2%** from 2005/2006
2005/2006: **€547 million**, up **3%** from 2004/2005
2004/2005: **€538 million**, up **8%** from 2003/2004

WORLDWIDE BEST SELLING FRANCHISES



ASSASSIN'S CREED®:
100 million units sold



JUST DANCE® :
60 million units sold



FAR CRY®:
38 million units sold



TOM CLANCY'S RAINBOW SIX®:
32 million units sold



TOM CLANCY'S SPLINTER CELL®:
32 million units sold



RAYMAN®:
29 million units sold



TOM CLANCY'S GHOST RECON®:
25 million units sold



RAVING RABBIDS®:
14 million units sold



WATCH DOGS®:
12 million units sold



TOM CLANCY'S THE DIVISION®:
10 million units sold



THE CREW®:
4 million units sold

ACQUISITIONS

Red Storm Entertainment (2000), Blue Byte Software (2001), The Learning Company's Entertainment Division (2001), Tiwak (2004), Reflections Interactive (2006), Sunflowers (2007), Digital Kids (2008), intellectual property rights to the Tom Clancy name for video games and related products (2008), Ubisoft Pune (2008), Hybride Technologies (2008), Southlogic Studios (2008), Massive Entertainment (2008), Action Pants (2009), Nadeo (2009), Quazal Technologies (2010), Owlent (2011), Red Lynx (2011), Related Designs (2013), Future Games of London (2013), Ivory Tower (2015), Ubisoft Halifax (2015).

WEBSITE

WWW.UBISOFT.COM

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MANAGEMENT TEAM



YVES GUILLEMOT
Co-founder & CEO



SERGE HASCOET
Chief Creative Officer



CHRISTINE BURGESS-QUEMARD
Executive Director
Worldwide Studios



LAURENT DETOC
Executive Director, NCSA Territories



ALAIN CORRE
Executive Director, EMEA territories



ALAIN MARTINEZ
Chief Financial Officer